

KNCI's DOUBLE YOUR PAYCHECK
OFFICIAL RULES AND LEGAL DISCLAIMER

1. By entering, attempting to enter, or in any way participating or attempting to participate in KNCI's Double Your Paycheck (the "Sweepstakes"), the participant ("Participant") agrees to be bound by these Official Rules and Legal Disclaimer and the decisions of Bonneville International Corporation ("Administrator") relating to the Sweepstakes, which are final and binding in all respects.

2. The Sweepstakes is put on by KNCI-FM (the "Station").

3. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

4. **HOW TO ENTER:** Beginning on October 20, 2025, at 12:00 a.m. Pacific through November 20, 2025, at 12:00 p.m. Pacific, log on to www.kncifm.com and click on the icon for Double Your Paycheck and follow the on-screen entry instructions. Fill in all required information. No more than one entry per person or email address is permitted. Use of multiple email addresses or identities or of any robotic, automatic, or programmed entry method will result in disqualification.

(a) **Tell A Friend Entry:** After entering via any method as set forth above, you will also be provided an ongoing opportunity to "Tell A Friend" to participate in the Contest ("Tell A Friend Entry"). Participants may "Tell A Friend" through the "Tell A Friend" link on the www.kncifm.com website during the Contest, and that friend will have a chance to enter the Contest and give the original Participant credit for the referral by entering the original Participant's unique entry URL that was provided to Participant when Participant enters his/her friend's name. If the original Participant's friend's name is randomly drawn from all eligible entries received and the friend's name is announced at or about 7:30am PT, 12:00pm PT, and 3:00pm PT and Participant's friend hears his/her name announced on KNCI, the friend will have (10) ten minutes to call 916-766-5105 to win. If the original Participant's friend whose name is announced calls within the (10) ten minutes, the friend will win and double his/her paycheck pursuant to Paragraph 3 below and the original Participant will also automatically win a \$250 Double Your Paycheck Bonus Check. If the friend whose name is announced during a specific time slot does not call in within (10) ten minutes, no prize will be awarded for that time slot and Participant will not receive a bonus check for referring that friend. There is no limit to the number of friends Participant can refer, and Participant can receive an unlimited amount of \$250 Double Your Paycheck bonus checks for this Contest. In the event that a winning friend was referred online previously by several Participants, only the first referring Participant whose online email referral link was used for the Tell A Friend Entry will be eligible to receive a \$250 Double Your Paycheck Bonus Check, provided that the referring Participant otherwise complies with these Official Rules. **PLEASE NOTE:** In order to be eligible to receive a \$250 Double Your Paycheck Bonus Check, the friend you refer **MUST** register for the first time by clicking the referral link provided in the referral email. The referral email is automatically sent to the

referral email address Participants provide on the referral submission via the Tell A Friend Entry form. No phone calls or emails explaining you referred a friend will be accepted or acknowledged. Tell A Friend Entries from previous contest prior will not be honored.

(b) KNCI Facebook Entry: To enter on Facebook, visit <https://www.facebook.com/KNCI>. Entries will be excepted beginning Monday, October 20, 2025 at 12:00am PT and ending on Thursday, November 20, 2025 at 12:00 PM PT. Following the links and instructions, the Participant must enter the Contest and complete and submit the online entry form during the Entry Period (“Facebook Entry”). Participant will need to have a valid Facebook account in order to enter. If they do not already have one, Participants can open a Facebook account at no cost at www.facebook.com. Limit one (1) entry per eligible Participant during the Entry Period regardless if Participant has more than one email address or Facebook account. Multiple Participants are not permitted to share the same email address or Facebook account. Facebook Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator. All online Participants are subject to all notices posted online including but not limited to the Station’s Terms of Use and Privacy Policy. Use of Facebook as a means of entry will be subject to that service provider’s privacy policy and terms of use. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. Participant understands that he/she is providing information to the Station and Direct Marketing Results, not to Facebook.

5. ELIGIBILITY: The Sweepstakes is open to individuals who (a) are residents of the 50 United States and D.C., (b) are 18 years of age or older at the time of entry, and (c) reside within Station’s listening area in the Sacramento Metropolitan area as defined by Nielsen; this includes Yolo, Sacramento, Nevada, Placer, and El Dorado Counties. Void where prohibited or restricted by law, except for (i) employees of Station, and their affiliates, subsidiaries, and agencies (collectively the “Promotion Parties”), and members of their immediate family or persons living in the same household; and (ii) individuals who have won a prize having a value greater than \$500 in a contest or sweepstakes administered by Station during the ninety-day period preceding the first day on which entries may be submitted in this Sweepstakes.

6. DRAWING: Each weekday beginning Monday, October 20, 2025, through Friday, November 21, 2025, a participant’s name will be randomly drawn from all eligible entries and announced at or about 7:30am Pacific, 12:00pm Pacific, and 3:00pm Pacific. That Participant will have ten (10) minutes from the time his/her name is announced on-air to call the Station’s studio at 916-766-5105. If that Participant calls within ten (10) minutes, that Participant will win and double his/her paycheck pursuant to Paragraph 10 below. If that Participant does not call in within ten (10) minutes, no prize will be awarded for that time slot and the selected Participant’s name will be placed back into the pool of Participants.

7. The odds of winning depend on the number of entries received and the number of Participants who call back within the ten (10) minute window. The winner will be notified by phone and must sign an Affidavit of Eligibility and Release within three business days thereafter. The winner will be deemed a potential winner pending verification of eligibility and delivery of a signed Affidavit of Eligibility and Release. A potential winner must also provide valid,

government-issued photo identification. Failure to respond within the applicable time period will result in prize forfeiture, and Station shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and selection of an alternate winner. Any income taxes resulting from acceptance of a prize are the responsibility of the winner.

8. By accepting a prize, Participant gives permission to the Promotion Parties to use Participant's name, likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. Participant agrees to execute any document reasonably required by Station to effectuate such permission and failure to do so shall give rise to Station's right to execute any and all such documents as Participant's attorney-in-fact, which right shall be coupled with an interest and therefore, irrevocable.

9. **LIMITATION OF LIABILITY:** Subject to applicable law, by entering the Sweepstakes and potentially receiving a prize, Participant agrees to hold the Promotion Parties harmless from any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorney's fees) arising out of or in connection with participation in the Sweepstakes or the acceptance, use, or misuse of any prize. The Promotion Parties will not be responsible for (a) late, incomplete, or incorrect entries; (b) Participant's failure to receive a prize notification due to spam, junk email, or other security settings or provision of incorrect or otherwise non-functioning contact information; (c) technical, hardware, or software malfunctions; (d) lost or unavailable network connections; or (e) failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or any equipment or programming associated with or used in this Sweepstakes, by any human error which may occur in the processing of entries, or by any typographical, technological, or other error in the promotion or administration of the Sweepstakes or announcement of the prize. If, in Station's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the Sweepstakes, Station, in its sole discretion, may cancel or modify the Sweepstakes in a manner deemed appropriate by Station. In the event of termination, the winner will be selected from among the eligible entries received as of the date of termination. In the event a dispute arises as to the identity of a potentially winning Participant, entries will be declared made by the name on the online entry form. This Sweepstakes is void where prohibited.

10. **PRIZE:** Limit of one (1) prize per household (except for the Tell A Friend Bonus Check, which are unlimited). The Station will award each Winner \$1,000 dollars. Winner must also meet the eligibility requirements as set forth in Paragraph 5 of these rules. The Winners are responsible for all applicable income taxes. All federal, state and local laws apply. A 1099 form may be submitted to all appropriate taxing authorities. Odds of winning are depending on the number of eligible Double Your Paycheck Entries received.

11. Station reserves the right to substitute a prize of equal or greater value. A prize may not be sold, traded, or commissioned, and is not exchangeable or redeemable for cash except in Administrator's sole discretion.

12. CHOICE OF LAW AND FORUM: This Sweepstakes is governed by the laws of the United States of America and the State of Utah, without respect to conflict of law doctrines. As a condition of participating in the Sweepstakes, Participant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with the Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Salt Lake City, Utah, having jurisdiction. Further, in any such dispute, under no circumstances will Participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than Participant's actual, out-of-pocket expenses (i.e., costs associated with entering the Sweepstakes), and Participant further waives all rights to have damages multiplied or increased.

13. PRIVACY: Information submitted with an entry is subject to the Privacy Policy stated on www.knci.com/privacy

14. WINNERS LIST: For the name of the prize winner, available after November 30, 2025, send a self-addressed, stamped #10 envelope to: KNCI-FM, 280 Commerce Circle Sacramento, CO 80111

15. ADMINISTRATOR: Bonneville International Corporation, 55 N. 300 W., Salt Lake City, Utah 84101.